cmm
ASSOCIAÇÃO PORTUGUESA DE CONSTRUÇÃO METÁLICA E MISTA

XIII CONFERENCE ON STEEL AND COMPOSITE CONSTRUCTION

25 and 26 Nov, 2021

INSTITUTIONAL PARTNERS

ECCS
CECM
E K S

CCI LUSO FRANÇAISE
Câmara de Comércio e Indústria Luso-Francesa



Digital Conference

2 DAYS EVENT

25th november
ECONOMY Session
DIGITALIZATION Session
Technical sessions (parallel)

26th november
TECHNICAL Session
INTERNATIONALIZATION Session
Technical Sessions (parallel)

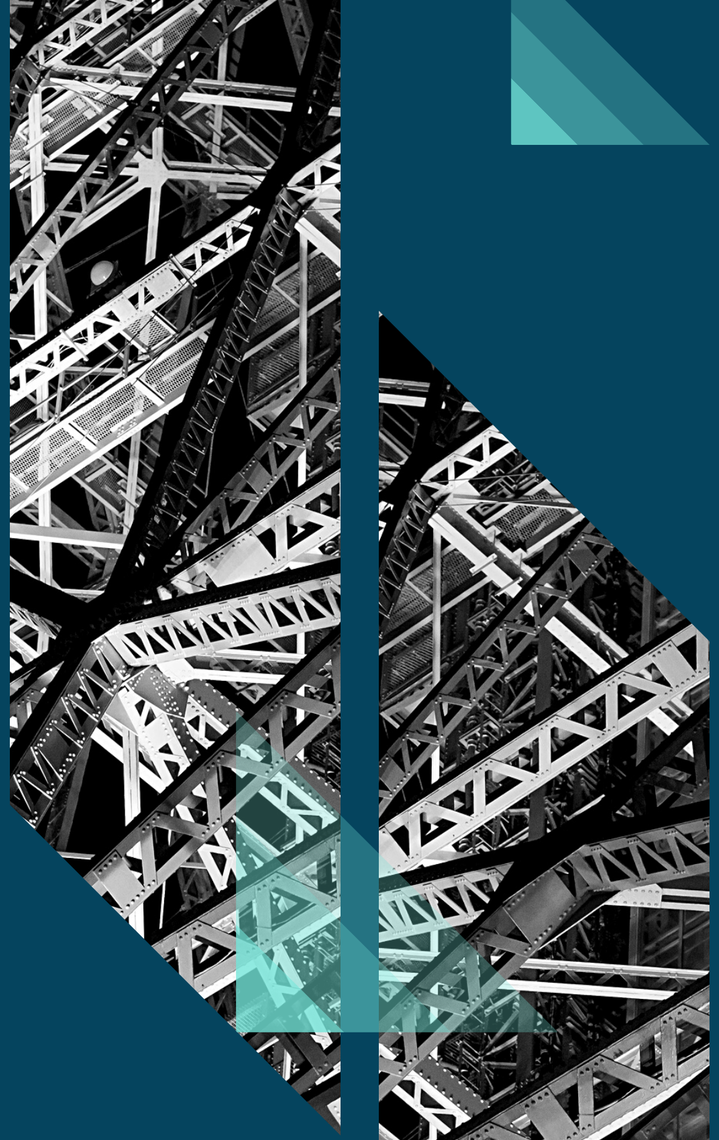
MESSAGE FROM THE CHAIRMAN

IN A YEAR THAT REMAINS ATYPICAL WE WILL USE THE ADVANTAGES OF DIGITAL FOR THE EVENT THAT BRINGS THE SECTOR TOGETHER EVERY TWO YEARS, AND THIS YEAR, WITHOUT FRONTIERS.

- PROFESSOR LUÍS SIMÕES DA SILVA

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ASSOCIAÇÃO PORTUGUESA DE CONSTRUÇÃO METÁLICA E MISTA







The Conference

1ST DIGITAL EVENT OF AN INITIATIVE THAT PRESENTS THE 13TH EDITION

The main objective of the Conference is to disseminate the latest innovations and achievements in the scope of this type of construction, seeking to contribute decisively to the promotion, consolidation and expansion of the sector.

It is intended that the digital conference is a privileged oportunity for the exchange of ideas and experiences between the various stakeholders in the design and execution of steel and composite structures, as well as in the research and teaching activities in the area.

In this edition, "Digitalization" will be the theme of the event.



General information

REGISTRATION PRICES

	UNTIL 30.09.2021	AFTER 30.09.2021
CMM MEMBERS	165,00 €	215,00 €
NON-MEMBERS OF CMM	265,00 €	315,00 €
STUDENTS PROOF STATEMENT NEEDED FOR GRADUATE OR MASTER STUDENTS .	100,00 €	150,00 €

IMPORTANT DATES

ABSTRACT SUBMISSION	JUNE 18, 2021
PAPER SUBMISSION	SEPTEMBER 10, 2021



The Platform

DIGITAL ADVANTAGES

- Use of a platform with support for registration for a two-day program and exhibitor showroom
- Plenary and parallel sessions
- Program and speakers
- Customizable personal calendar
- Session evaluation
- Feedback - questionnaires
- Downloadable materials
- Digital navigation and virtual tour
- Institutional banners and advertisements
- Real-time chat
- Networking (list of participants, exchange of messages, scheduling meetings)
- Meetings by video chat may limit the number of meetings at the same time
- Live questions and televote



France

GUEST COUNTRY

- Possibility of bilateral meetings with French companies during the event
- Subsequent registration and scheduling

THE CONFERENCE /FAIR

3D

IMAGE OF THE FAIR WITH LINKS TO THE EXHIBITORS' BOOTHS AND TO CONFERENCE SESSIONS



Image for illustrative purposes only

Virtual Stands Features for companies

COMPANIES' EXHIBITION SPACE

- Possibility of meetings
- Commercial Presentations
- Video chat with participants
- Collection of new contacts
- Promotional Videos

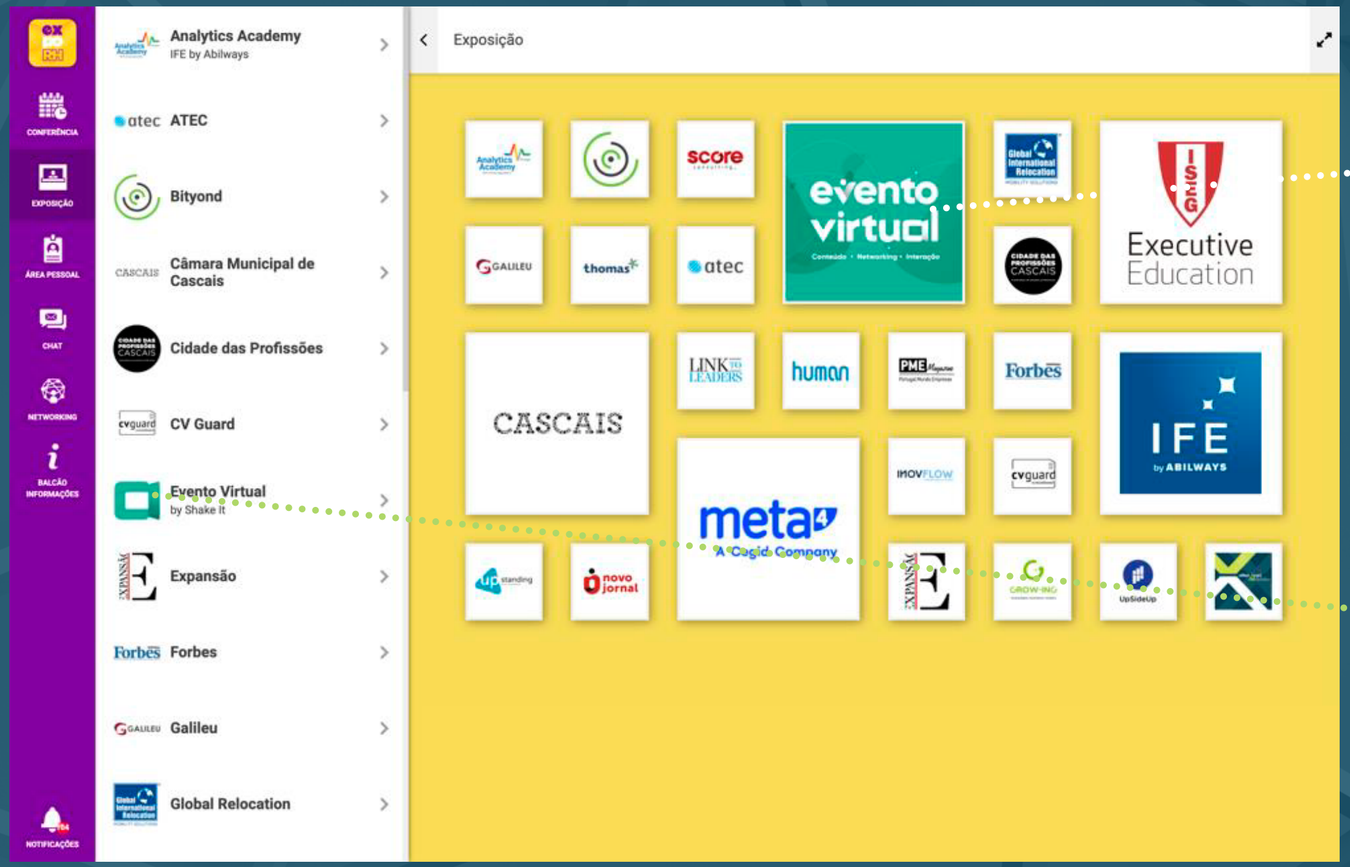


CMM - Associação Portuguesa de Construção Metálica e Mista | 2021

VIRTUAL EXHIBITION BOOTH

AREA

MENU (LEFT SIDE) MARKED BELOW



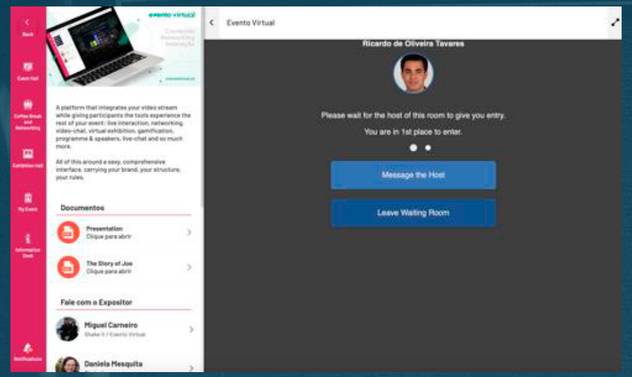


Exhibition Banner
500x500 pixels, JPG, max. 200KB
File Name: exhibitor_banner.jpg

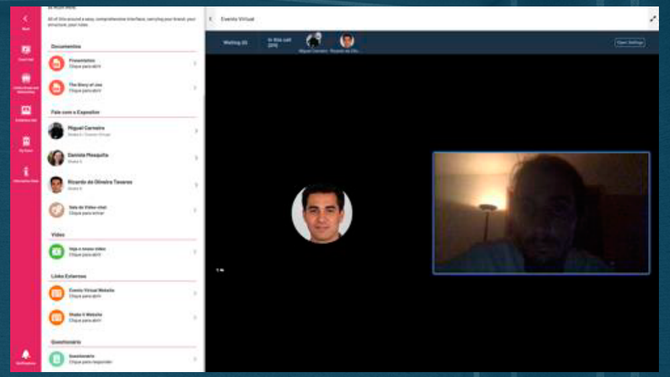


Exhibitor Logo
300x300 pixels, PNG, size, max. 200KB
File Name: exhibitor_logo.png

VIRTUAL EXHIBITION BOOTH
VIDEO CHAT ROOM



User on hold



Meeting room moderator

Can I do sessions for a wide audience inside my video chat room?
No, the limit of simultaneous users is 4. You can, however, use one of the external links to make a connection to a Zoom room (or similar) that you have prepared for this purpose.

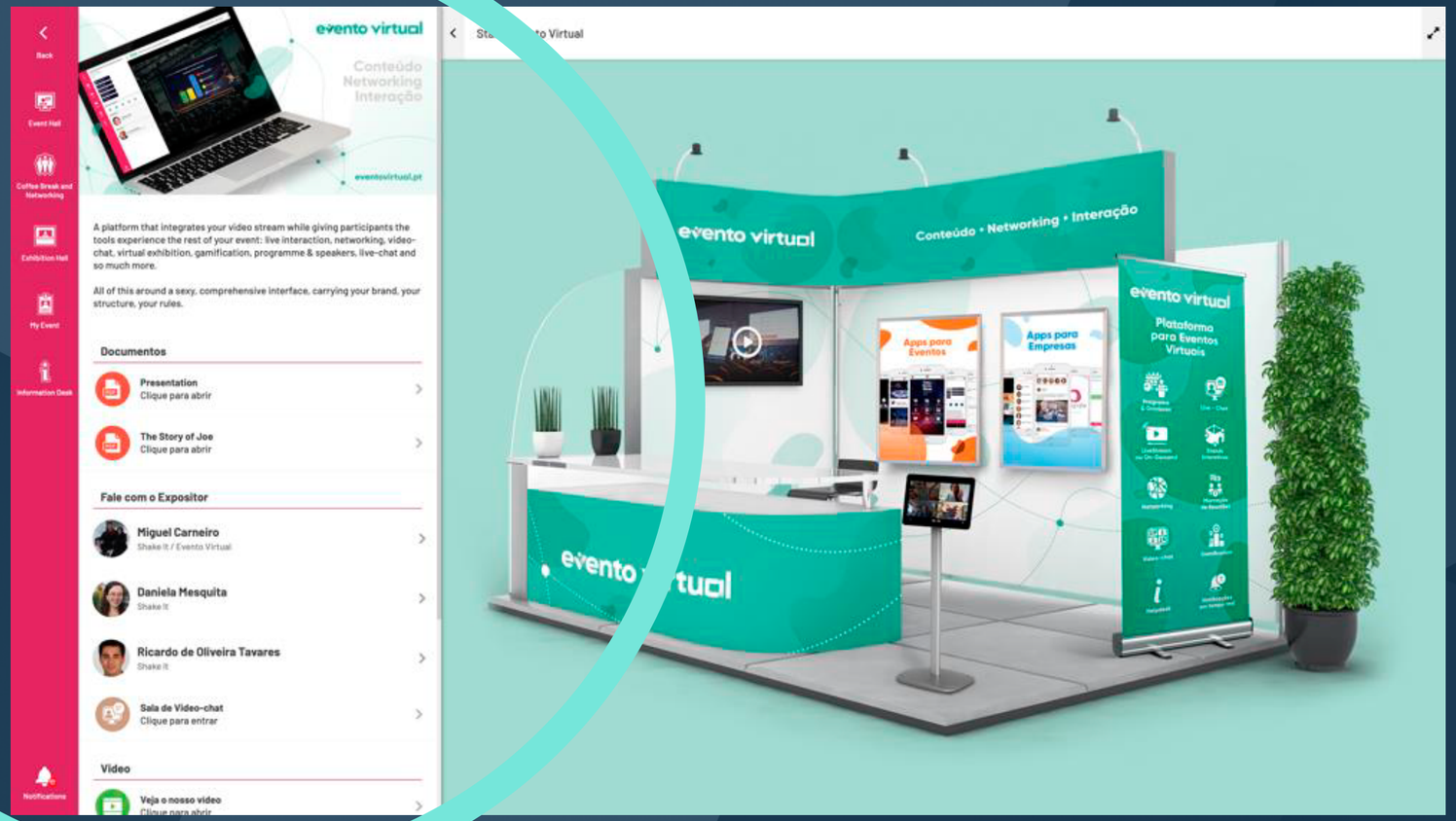
How does video chat work?
The video chat rooms of exhibitors have a waiting room. When someone enters the waiting room, the moderator of the room (one of his delegates configured in the file stand_config.xlsx) will receive a notification. He can enter the room through his booth or by clicking on the notification. However, the most advisable thing is to always have the video chat room open, in order to serve users as quickly as possible.

The moderator of the video chat room will have a panel in which he can:
-See people waiting and let them in;
-In the Definitions (upper right corner), change who, among the representatives of the booth, is the moderator of the video chat room;
-In the Settings, change the message displayed to the user in the waiting room, or eliminate the waiting room entirely (users will automatically enter the room, without the need for approval).

VIRTUAL EXHIBITION BOOTH

AREA

MENU (LEFT SIDE) MARKED BELOW

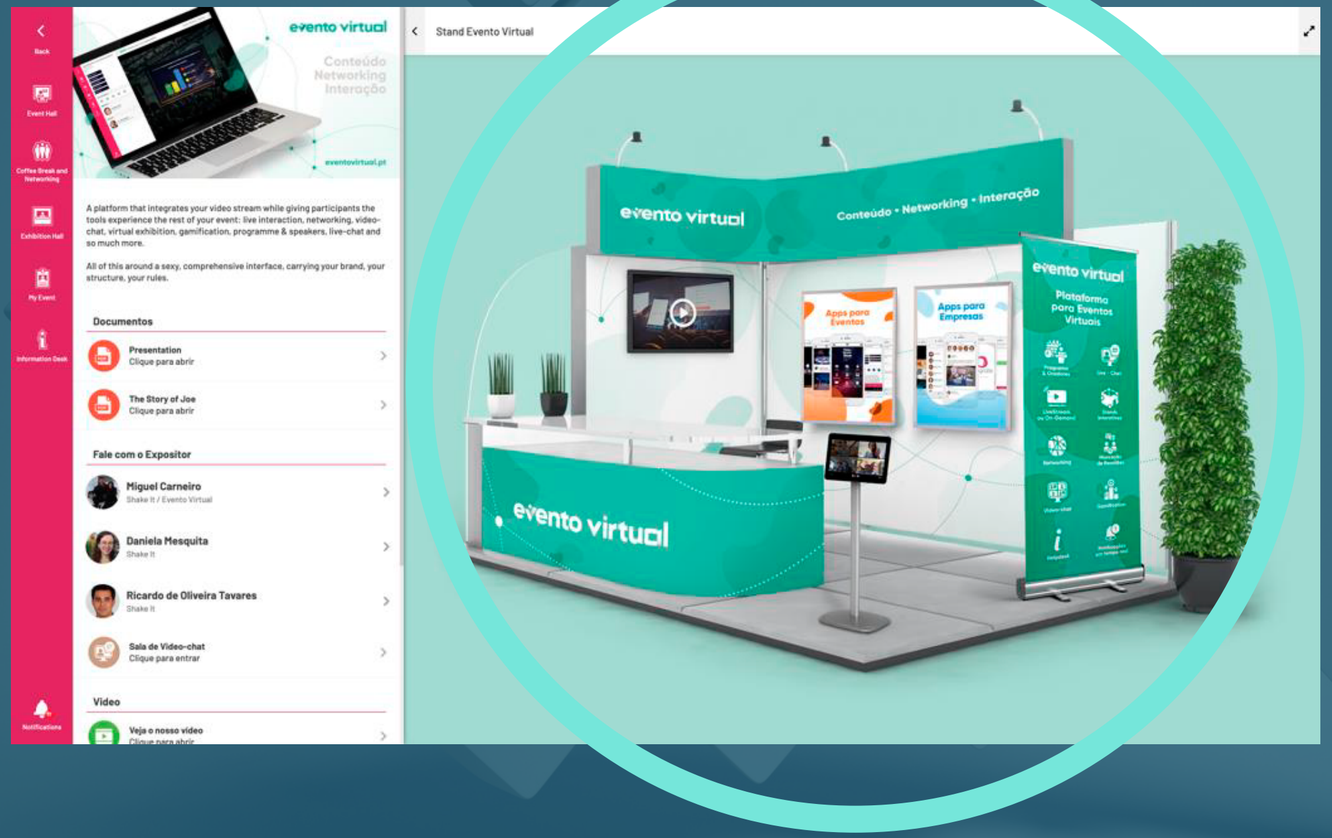


Depending on the type of sponsorship chosen, the left menu may contain:

> Top Banner
> Description Text
> Booth representatives
> Video
> PDFs
> External links
> Questionnaire
> Video Chat Room

FOR COMPANIES THAT ALREADY HAVE A VIRTUAL EXHIBITION BOOTH

PRESENTATION PAGE (RIGHT SIDE) - MARKED BELOW



The right side of your booth is the presentation page.

It consists of an image created by you (booth), with the specifications that we send on the next pages.

APPLICATION OF THE COMPANY VIRTUAL EXHIBITION BOOTH

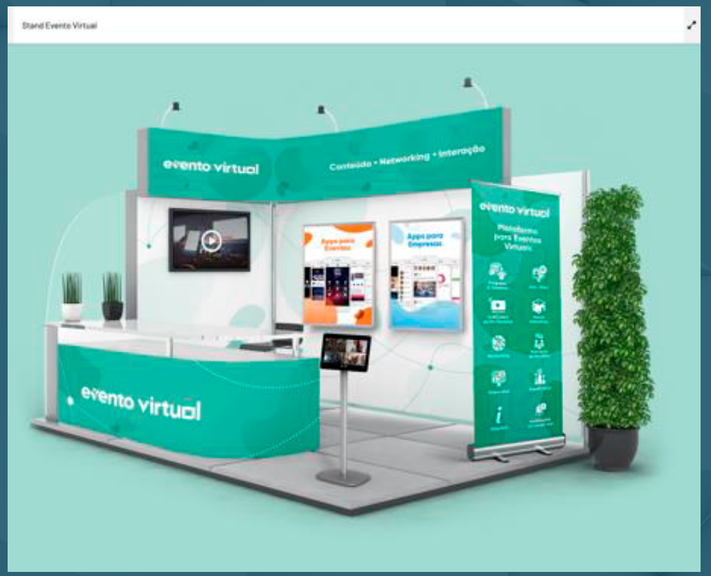
PRESENTATION PAGE (RIGHT SIDE)



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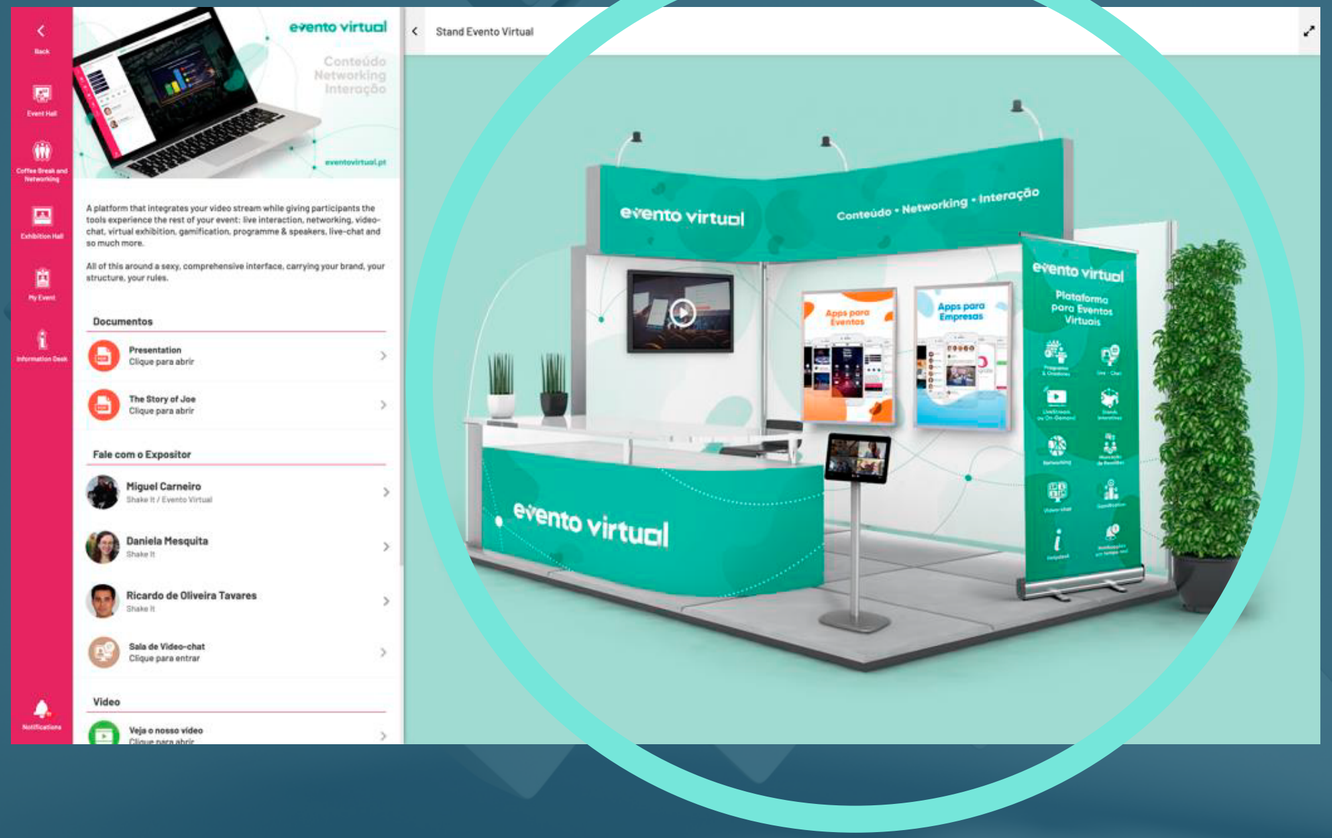
File name: stand.png
Recommended dimension:
1400x1080
-Fully transparent.
-Does not cover the entire space but adjusts due to its larger size on the screen (it gets as large as possible in the available space without distorting the image).

File name: background.jpg
Recommended dimension: 1400x1080
– It always takes up all the space on the right side, but cuts the areas the most. In this sense, it cannot have content that cannot be cut, nor is it guaranteed to be aligned with the stand.png.

The result of these two images is the right side of the stand, the presentation page.

FOR COMPANIES THAT DO NOT HAVE A VIRTUAL EXHIBITION BOOTH

PRESENTATION PAGE (RIGHT SIDE) - MARKED BELOW



If you do not have a 3D Booth, you can purchase this service and view the templates we have for your company in the "Creating a Virtual Booth" slide.

CREATION OF A VIRTUAL EXHIBITION BOOTH

Virtual Exhibition Booth Templates

CHOOSE THE BOOTH INDICATED FOR YOUR COMPANY



VIRTUAL EXHIBITION BOOTH
BOOTH DESIGN FROM TEMPLATES

If you do not already have a Virtual Booth, on the next page you can choose one of the templates to apply your design (some final examples shown on the right).

1. Choose a template (next page)
2. Send an email with the chosen template
3. Receive the indications of the ideal dimensions for the images you intend to use on your stand (backgrounds, floors, roll-ups, banners, counters, walls, etc.)

There are two options for Booth. The Small Size Virtual Booth and the Big Size Virtual Booth. We send below the budget proposal for the creation of the respective booths:

Budget for the creation of Small Size Virtual Booth
300 €

Budget for the creation of Big Size Virtual Booth
400 €

VIRTUAL EXHIBITION BOOTH

SMALL SIZE











VIRTUAL EXHIBITION BOOTH

BIG SIZE









VIRTUAL EXHIBITION
TYPES OF EXHIBITORS

CONFERENCE PARTNER	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
5.000€	3.100€	2.100€	1.250€



Conference Partner

LOGO

Official event announcement
Event social networks
Event Website
Press Release
Poster
Digital Newspaper
Newsletter
Email Marketing (save the date; invitation)

NUMBER OF PARTICIPANTS

15 Access invitations to the event

COMMUNICATION

Reference in press releases and invitations to the media

Reference in 3 Newsletters - Database of guests sent by the event organizer



Conference Partner

PUBLICITY

ONLINE:
A4 Digital Newspaper of the Event
Article in the Digital Journal of the Event

IN THE EVENT:
Promotional Video Opening of the Conference

EXHIBITOR PARTICIPATION

1Top Banner
1 Description text
1 Video
Video Chat Room
3 Representatives
3 PDF files
3 External links
1 Quiz
Icons.
Booth visit medal



Gold Sponsor

LOGO

Official event announcement
Event social networks
Event Website
Press Release
Poster
Digital Newspaper
Newsletter
Email Marketing (save the date; invitation)

NUMBER OF PARTICIPANTS

10 Access invitations to the event

COMMUNICATION

Reference in press releases and invitations to the media

Reference in 3 Newsletters - Database of guests sent by the event organizer



Gold Sponsor

PUBLICITY

ONLINE:
Announcement 1 page A4 Digital Journal of the Event

EXHIBITOR PARTICIPATION

1Top Banner
1 Description text
1 Video
2 Representatives
2 PDF files
2 External links
Icons.



Silver Sponsor

LOGO

Official event announcement
Event social networks
Event Website
Press Release
Poster
Digital Newspaper
Newsletter
Email Marketing (save the date; invitation)

NUMBER OF PARTICIPANTS

5 Access invitations to the event

COMMUNICATION

Reference in press releases and invitations to the media

Reference in 3 Newsletters - Database of guests sent by the event organizer



Silver Sponsor

PUBLICITY

ONLINE:
Announcement 1/2 page Digital Journal of the Event

EXHIBITOR PARTICIPATION

1 Top Banner
1 Description text
1 Representative
1 PDF file
1 External Link



Bronze Sponsor

LOGO

Official event announcement
Event social networks
Event Website
Press Release
Poster
Digital Newspaper
Newsletter
Email Marketing (save the date; invitation)

NUMBER OF PARTICIPANTS

2 Access invitations to the event

COMMUNICATION

Reference in press releases and invitations to the media

Reference in 3 Newsletters - Database of guests sent by the event organizer



Bronze Sponsor

PUBLICITY

ONLINE:
Event Digital Newspaper Banner Announcement

EXHIBITOR PARTICIPATION

1Top Banner
1 Description text
1 PDF file

Counterpart Scheme

TECHNICAL EXHIBITION

	Cost	Registrations	Exhibition Space	Booth	Video-Chat	Exhibition participants	PDFs	Questionnaires	Icons	External Links	Organization of materials
Conference Partner	5.000 €	15	x	x	x	3	3	1	x	3	*
Gold Sponsor	3.100 €	10	x	x	x	2	2	1	x	2	*
Silver Sponsor	2.100 €	5	x	x	-	1	1	-	x	1	*
Bronze Sponsor	1.250 €	2	x	-	-	-	1	-	-	-	-

* Price on request

COMMUNICATION

	Official event announcement	Event social networks	Event Website	Press Release	Poster	Digital Newspaper	Newsletter	E-mail Marketing (save the date; invite)	Press release reference	Reference in 3 Newsletters	Digital Newspaper Event Announcement	Article in the Digital Journal of the Event
Conference Partner	x	x	x	x	x	x	x	x	x	x	A4	x
Gold Sponsor	x	x	x	x	x	x	x	x	x	x	A4	x
Silver Sponsor	x	x	x	x	x	x	x	x	x	x	1/2 A4	-
Bronze Sponsor	x	x	x	x	x	x	x	x	x	x	Banner	-

THANK YOU



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